

ADÈLE LIPPERT

16th july 1998

Based in Brussels

Full-time freelancer
since November 2024

CONTACTS

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adelelippertwork@gmail.com ↗



01 — ENTRE ROSES ET REFLETS

02 — LA RUBANERIE

03 — 2210 GRAPHIC DESIGN

04 — SAN BARTOLOMÉ

05 — FRESQUE

06 — KONQUEST

07 — AUGURE

01 — ENTRE ROSES ET REFLETS

Artist's book

Entre roses et reflets: identité et hybridation is an anthology of the work of painter Nathalie Pirotte, produced in collaboration with the Husk Gallery. The book was created to coincide with the artist's solo exhibition at Luxembourg Art Week 2024. It is organised around nine key themes in her body of work. Limited edition of 50 copies, numbered and signed by hand.

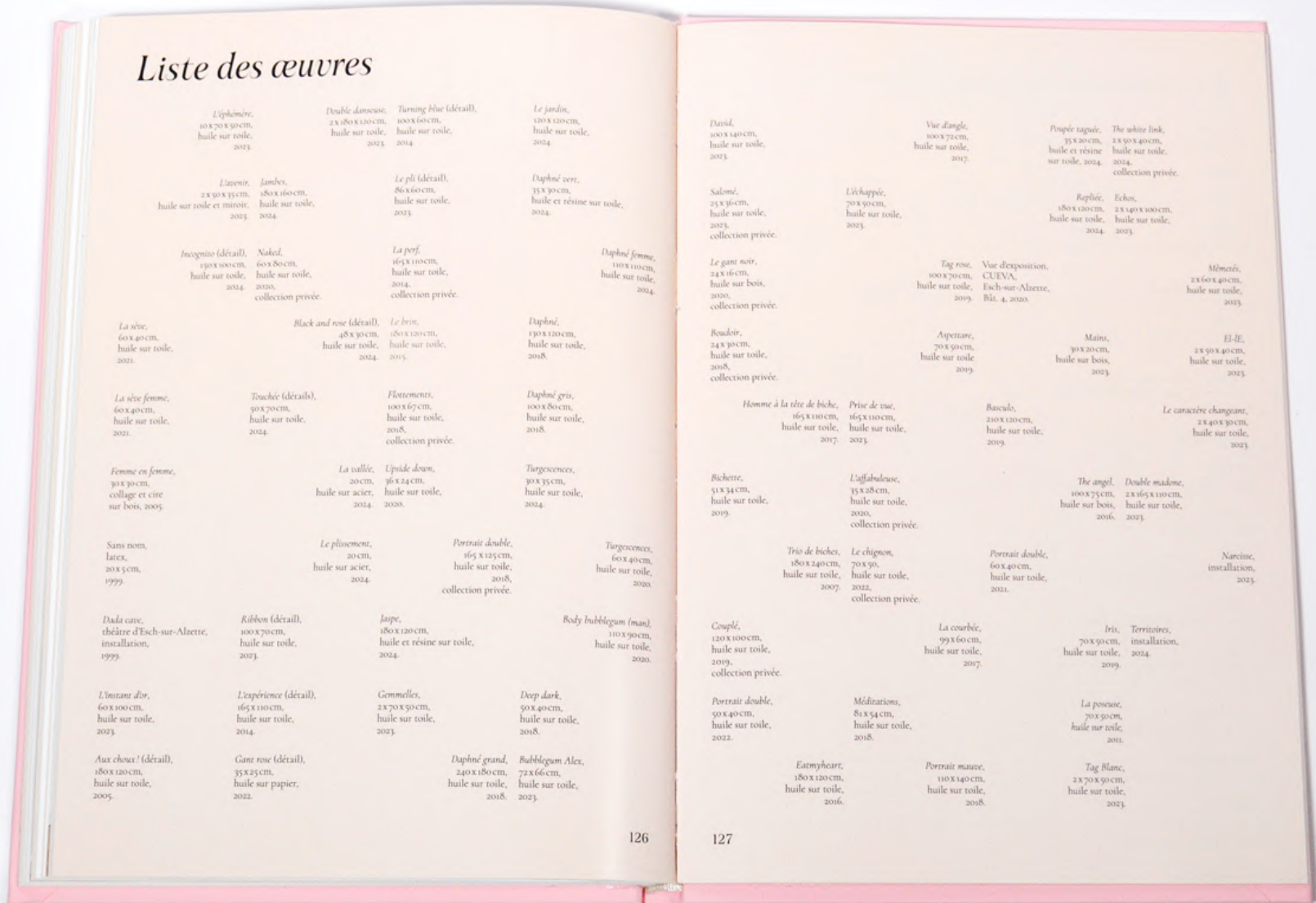
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Book (24 x 17 cm, 140 pages)

Hardback

Digital printing and hot foil stamping





02 — LA RUBANERIE

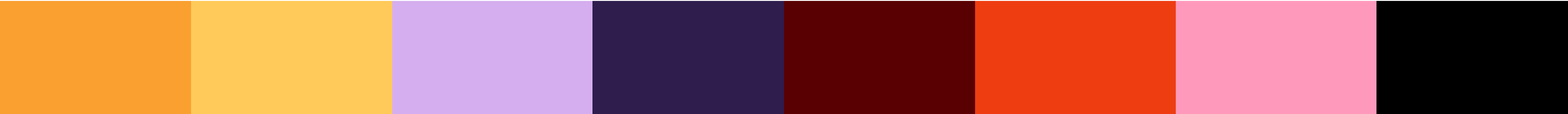
Brand guidelines

Proposal for a logo followed by a brand identity guide (typography and colour palette) for the rebranding of the Musée de la Rubanerie in Comines (Belgium), the world capital of utility ribbon. This interactive museum is the only one in Belgium to trace the history of the ribbon industry. The logo is inspired by the weaving patterns required for the production of ribbons (and fabrics).

Brand guidelines (logo, typography, colours)
[Animation](#) ➤

Project not selected

La Rubanerie

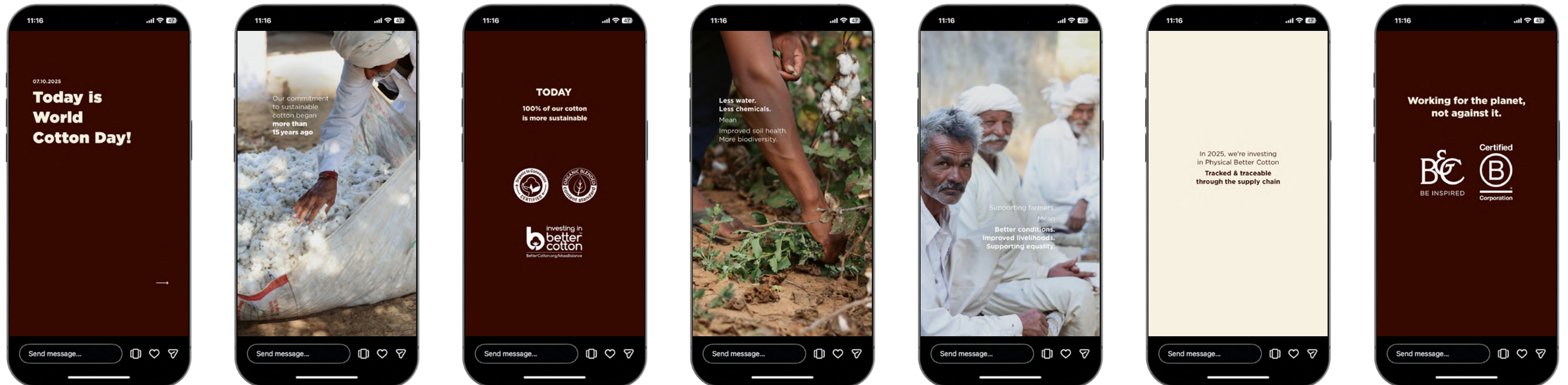


03 — 2210 GRAPHIC DESIGN

Multidisciplinary

I have been working as a freelancer at the Brussels-based studio 2210 for the past year, alongside three other graphic designers. We work for clients – such as B&C, Isicem, Atoma and the Lycée Français Jean Monnet – on a variety of projects ranging from the creation of print materials (posters, brochures, advertisements, banners, business cards, etc.) to digital media (newsletters, social media, web banners, etc.), as well as website management.

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Freelancing



Client: B&C.



Duurzaamheid is niet zomaar een engagement voor ons. Het is onze manier van zakendoen.

Een sweatshirt in onze collectie is gemaakt met zorg voor mens, milieu en toekomst. Van het katoen dat we gebruiken tot de fabrieken waarmee we samenwerken voor B&C het duurzaamheid in elke stap. We streven naar duurzame katoen, gecertificeerde gerecyclede polyester, GOTS-gecertificeerde stoffen en een productie in gecontroleerde, verantwoord behandelende fabrieken.

Trots op ons B Corp-certificaat
B&C heeft een B Corp-certificaat en maakt deel uit van een wereldwijde community van bedrijven die voldoen aan de strengste normen op het vlak van sociale en ecologische impact. Dankzij onze certificering dragen we bij aan deze 5 belangrijke gebieden:

- Werknemers** - we bieden eerlijke, veilige en respectvolle werkomstandigheden aan in onze hele toeleveringsketen.
- Milieu** - we verminderen onze ecologische voetafdruk dankzij betere materialen, processen en lange-termijnplannen.
- Community** - we ondersteunen een inclusieve en positieve impact die verder reikt dan onze business.
- Klanten** - we creëren verantwoorde producten die waarde leveren zonder compromissen te sluiten.
- Governance** - we houden groot toezicht aan ethiek, transparantie en duurzaamheid in alle beslissingen die we nemen.

Met het B Corp-certificaat laten we zien dat we actief willen meewerken aan een betere toekomst.

Certified B Corp

Samen streven we naar beter.
Alti voor B&C kiest, kies je niet alleen voor hoogwaardige sweatshirts. Je kiest ook voor een verantwoorde, transparante partner die jouw waarden deelt.

B&C, sustainability every day.

Toutes les boîtes
996 messages

Adèle
Boîte de réception - Google 17:02

Toutes les boîtes

VIP

Tous les envoyés

Marqués 1

Tous les brouillons

Boîtes aux lettres intelligent...

Sur mon Mac

iCloud

Google 149

Adèle

Boîte de réception - Google 17:02

BE INSPiRED

T-shirts Polo shirts Sweatshirts Reset Outerwear

Deux ans de progrès
derrière chaque
produit.

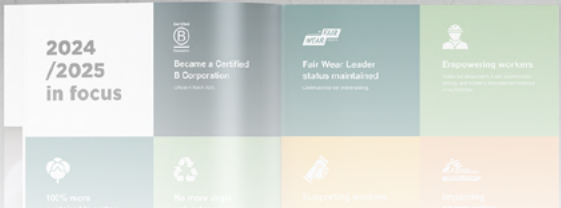
Des choix de matériaux à la transparence,
notre **rapport d'impact 2024/2025** reflète
les étapes que nous avons suivies,
avec B Corp en guise de jalon tout au long
du chemin.

Client: B&C.



Découvrez-en plus en téléchargeant le rapport →

GIF



BE INSPiRED

T-shirts Polo shirts Sweatshirts Reset Outerwear

Con il passare delle
stagioni, cambiano
anche le aspettative.
E lo stesso dovrebbe
valere per i capispalla.

La collezione B&C Reset Outerwear abbina
design minimal e gender neutral a materiali
100% riciclati, finiture idrorepellenti prive
di PFAS e tracciabilità totale.

Made from
RECYCLED MATERIALS
NO
LABEL
GENDER-NEUTRAL
PFAS

Una collezione
pensata per la
protezione quotidiana
e i momenti di
transizione.
Abbigliamento outdoor
di stagione, migliorato.

Leggi qui
per saperne di più →

Fare le cose al
meglio è il nostro
modo di lavorare!

B&C, sustainability every day.

B&C Certified
BENEFICIO
B Corp

2025 B&C IF FOLLOW US!

BE INSPiRED

T-shirts Polo shirts Sweatshirts Reset Outerwear

IMPACTO
CERTIFICADO,
ESTILO QUE
INSPIRA
CONFIANZA.

Certificado por Control Union
CU 1820026
Certificado por Control Union
CU 1820026
Certificado por Control Union
CU 1820026
Certificado por Control Union
CU 1820026

De abrigos a polos, de sudaderas
a camisetas: una colección amplia,
certificada y responsable.

Fabricadas con fibras 100%
recicladas y orgánicas, ecertificadas
por Textile Exchange, cada prenda
aporta confianza real y valor tangible
para tus clientes.

Más información →

B&C Active Styles

Lightweight performance
in 100% recycled
polyester, meet the iconic
polo and versatile team
tees (adults + kids).

See more →

B&C Reset Outerwear

100% certified recycled
fibres, PFAS-free,
gender-neutral inclusive
fits, built for every
season.

Discover now →

B&C My Eco Polo

A modern take on
the classic polo, with
a premium recycled
polyester/cotton blend.
Matching colours
available in Duo.

See the styles →

B&C Reset 3Lr® Softshell

Hoher Kragen
für zusätzlichen
Windschutz

B&C Reset 3Lr® Hooded
Softshell

Verstellbare, fest
angebrachte 3-teilige
Kapuze mit Kinnschutz

/ 3-lagiger Recyclingstoff: 92% recycletes Polyester,
5% recycletes TPU* Membrane, 3% Elastan
– RCS zertifiziert

/ PFAS-/fluorfreie DWR-Imprägnierung

/ Wasserdicht 10.000 mm, Atmungsaktiv 3.000 mvp

/ Microfleece-Innenschicht für Komfort und Wärme

/ Schlankes, minimalistisches und geschlechts-
neutrales Design

/ 2 Taschen mit Reißverschlüssen

/ Einfaches Branding mit der No-Label-Lösung von
B&C

Entdecke die Styles →

B&C 3Lr®

B&C 3Lr® ist ein innovatives und zu 100%
recyceltes Softshell, das für maximale
Komfort und Flexibilität entwickelt wurde.
Es ist ideal für Outdoor-Aktivitäten und
Alltagsnutzung. Das Design ist
geschlechtsneutral und minimalistisch.
Die 3Lr®-Kollektion umfasst Hooded
Softshell, Softshell und Softshell.
Alle Teile sind mit 100% recyceltem
Polyester und 5% recycelter TPU*
Membrane gefertigt. Die Kollektion
ist mit einer DWR-Imprägnierung
behandelt, die PFAS- und
fluorfrei ist. Das Design ist
geschlechtsneutral und
minimalistisch. Die 3Lr®-Kollektion
umfasst Hooded Softshell,
Softshell und Softshell.

BE INSPiRED

T-shirts Polo shirts Sweatshirts Reset Outerwear

B&C Reset
3Lr® Softshells

NO
LABEL
GENDER
NEUTRAL
PFAS

Schlankes Design
und kompletter
Wetterschutz.

Schick genug für urbanes Layering,
technisch genug für draußen.
Innovativer B&C 3Lr® Softshell-stoff,
100% zertifiziert recycelt.
Wasserdicht. Winddicht. Atmungsaktiv.

B&C Reset
3Lr® Softshell

JG005

Hoher Kragen
für zusätzlichen
Windschutz

B&C Reset
3Lr® Hooded
Softshell

JG006

Verstellbare, fest
angebrachte 3-teilige
Kapuze mit Kinnschutz

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behandelt, die PFAS- und
fluorfrei ist. Das Design ist
geschlechtsneutral und
minimalistisch. Die 3Lr®-Kollektion
umfasst Hooded Softshell,
Softshell und Softshell.



Client: Isicem.



Client: Lycée Français Jean Monnet.



04 — SAN BARTOLOMÉ

Web design

Redesign of the website for the multidisciplinary artist Pierre-Jean de San Bartolomé. Serving as an archive for all the documents (photographs, videos, texts, press articles, stage plans, letters, etc.) collected by the artist throughout his career, the site has been designed with a focus on how to organise and categorise the vast amount of content it will contain.

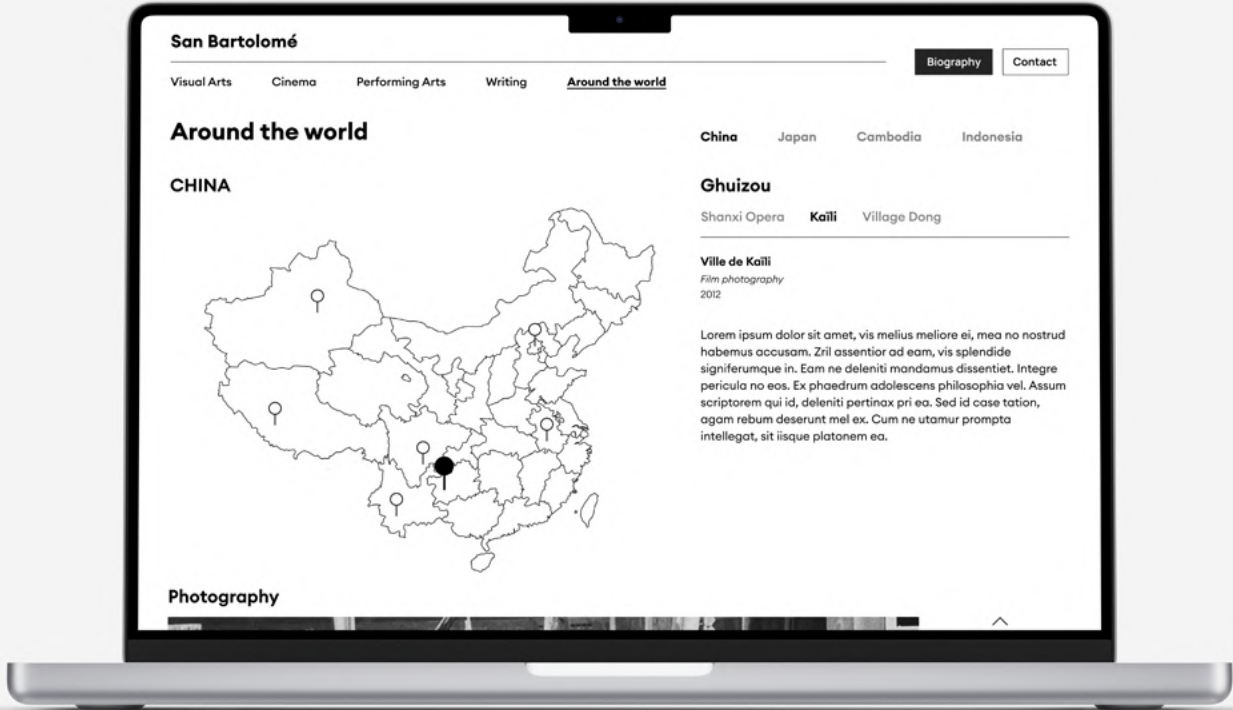
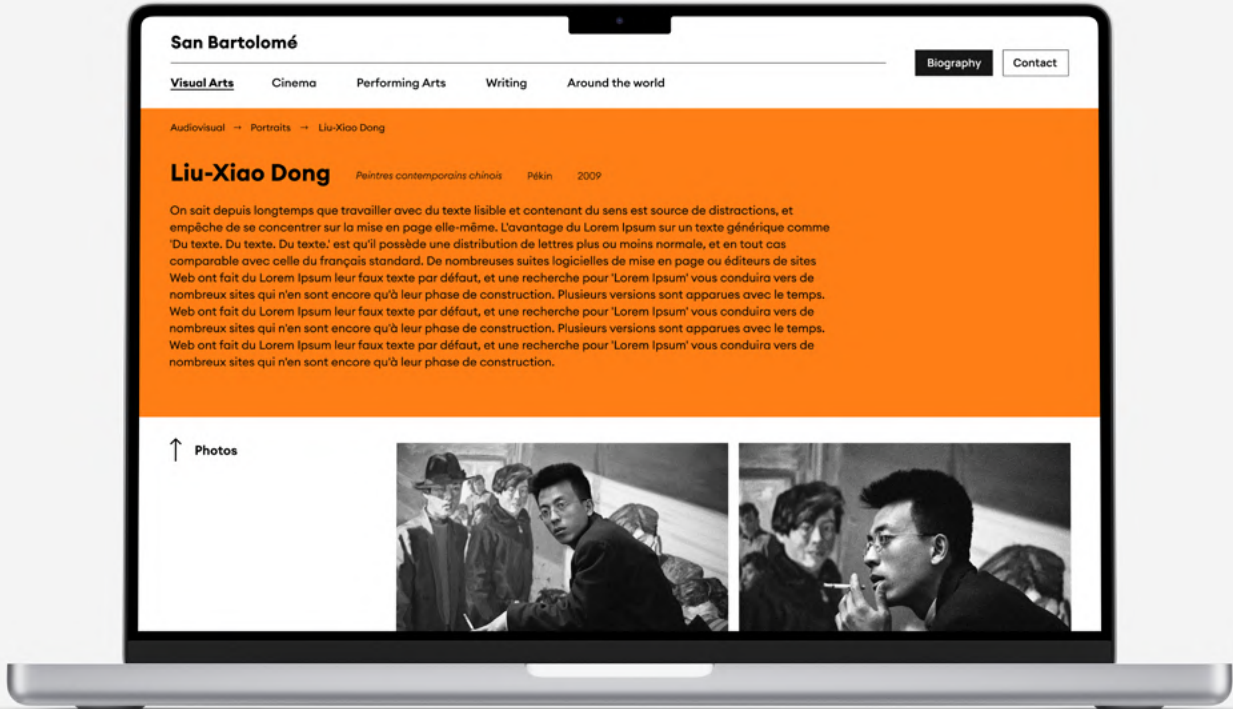
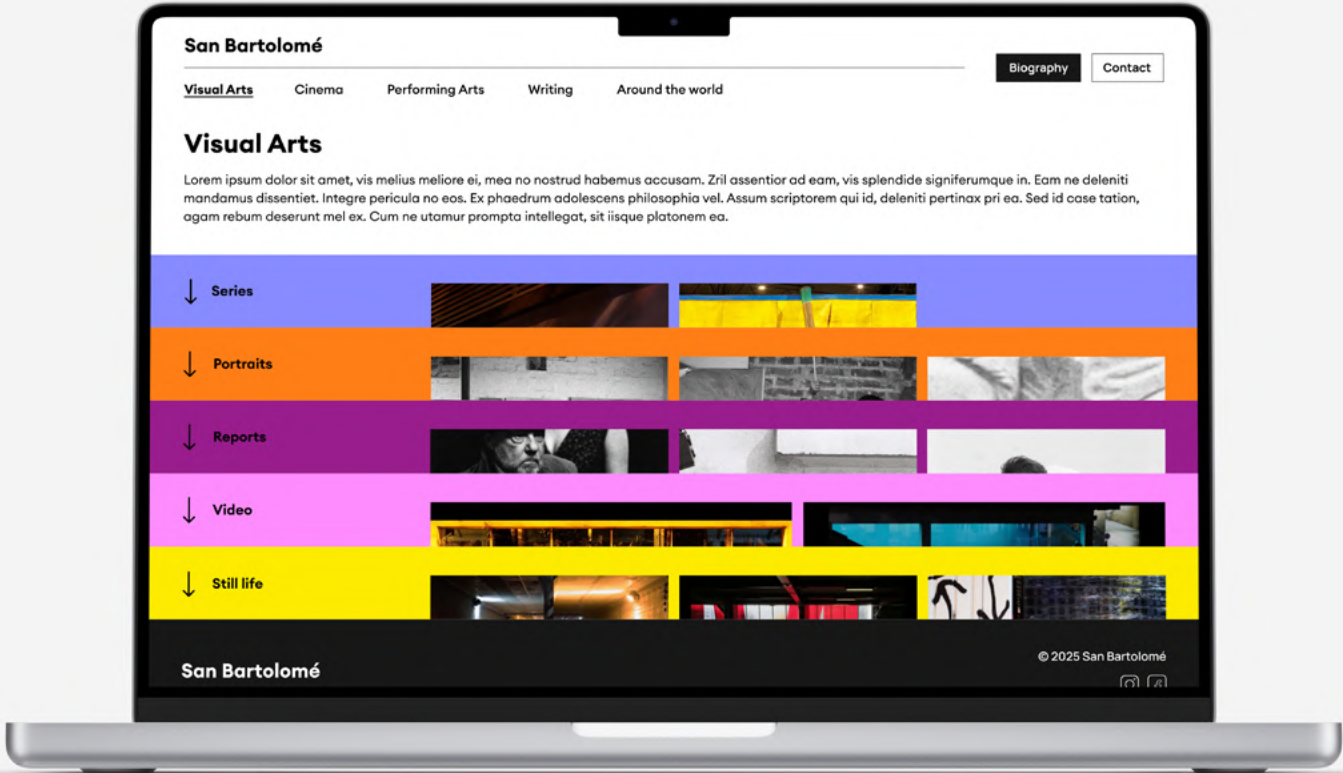
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See more on [my website](#) >

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Project currently under development





05 — FRESQUE

Environmental design

Wall designed in collaboration with Zélie Dierckx for an art gallery in the city of Suncheon, South Korea. The logo already existed, so we drew on its basic elements: the vertical line, the horizontal line, the dot and the angle, representing Man, the sea, the sun and the mountain – the basis for the creation of the Hangeul alphabet – to create our composition.

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Zélie Dierckx

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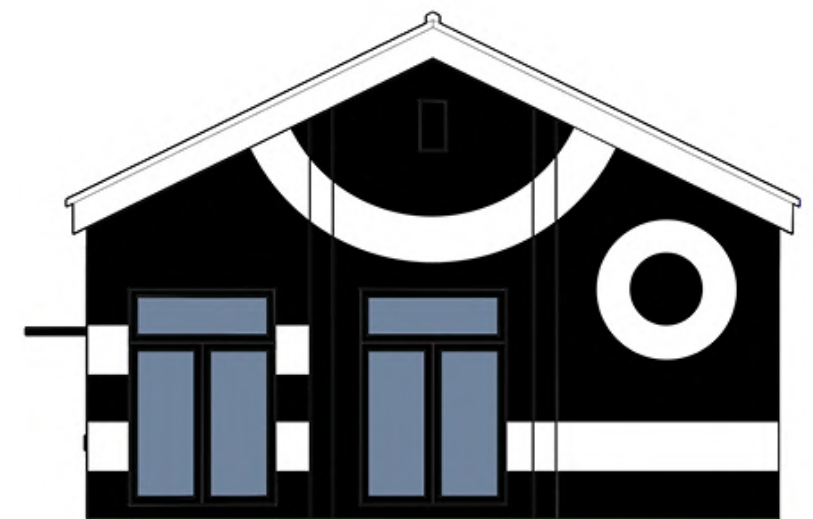
Fresque (18x9x3,7m)





순천문화

Existing logo.



06 — KØNQUEST

Communication materials

Creation of print and digital marketing materials (posters, flyers, Instagram posts, etc.) for KØNQUEST, a Brussels-based underground electronic music collective. Designed as an inclusive space accessible to all, the collective promotes the values of freedom, equality and coming together through music. In progress: establishing an artistic direction and creating a visual identity (logo, typography) for the collective’s future.

Project currently under development



07 — AUGURE

Character design

A typeface designed during a workshop with the Typography Studio at La Cambre. The first part of the exercise took place on the printing press. Using the available lead type, we were each asked to create a letter using either positive or negative space. The second part involved designing the entire set of lowercase letters based on this first letter. I decided to retain the irregularities created by the lead type in the curves, making them the main characteristic of my typeface.

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Project currently under development

a b c c o d e f g h i j k l m n

My aim is to become an art director. In the future, I would like to continue working on wide-ranging and varied projects. I would like to be able to communicate my ideas through a variety of different media and techniques, both within the field of graphic design and beyond. I would like to continue developing my sensibility, continue building effective systems, and continue developing a personal perspective on the questions I am asked, whether through typography, publishing, photography, video, sound, storytelling, the web... or any other practice that serves my purpose!

In my work, I find inspiration everywhere: the photography of Karl Bloßfeldt, the paintings of Georgia O'Keeffe, the diagrams of Otl Aicher, cartography and scientific diagrams, the drawings of Annabelle Guetatra, Brutalist architecture, the design of Dieter Rams, the fashion of Martin Margiela or Bent Kahina, the films of Wes Anderson... and all the little things in everyday life.

MERCI!

adelelippert.be ↗

adelelippertwork@gmail.com ↗

